

Real Estate for Sale.

BRYAN PARK
LOTS

We have some beautiful ones, with water and sewer available and only a short distance from the Bryan Park. They are the right size and can be bought at the right price.

LEWIS GINTER LAND & IMP. CO.,
1111 E. Main.

Church Hill Dwellings

Have recently had listed some attractive East End Dwellings, which are worth the money asked. Let me show you some of them.

E. A. CATLIN & CO.,
16 N. Eighth Street.

FOR SALE.

Handsome West
Grace Corner
Home
14 ROOMS

This house is beautifully designed and in fine condition. Low price and possession when desired.

BROOKE, MONCURE & CARTER,
Eighth and Franklin Streets.

Ginter Park

No better place to be found in which to own a lot or a home. It has its own up-to-date water works and sewer system and miles of beautiful streets, well shaded and bordered by private hedges.

LEWIS GINTER LAND & IMP. CO.,
1111 E. Main.

\$3,800

Semi-Detached Eight-Room Dwelling, Cross Street, Lee District; range, papered throughout; good investment.

E. A. CATLIN & CO.,
16 N. Eighth Street.

FOR SALE.

Well Arranged Ten-Room
Dwelling

South side of Franklin Street, near Third. Price only \$5,000.

BROOKE, MONCURE & CARTER,
Eighth and Franklin Streets.

Monument Avenue Lot

below market to make quick sale.

E. A. CATLIN & CO.,
16 N. Eighth Street.

\$6,850

will, to make a quick sale, buy a most attractive home in Ginter Park; easy terms.

ELAM & FUNSTEN.

Ginter Park

Call for a folder telling you what excellent water is supplied to the lot owners in Ginter Park.

LEWIS GINTER LAND & IMP. CO.,
1111 E. Main.

\$3,000 will buy centrally located Detached Dwelling on N. Seventh Street, nine rooms, besides kitchen four rooms. See us at once.

JOHN T. GODDIN & CO.

FOR SALE.

Splendidly built Ten-Room Brick Dwelling on West Clay Street; good renter and in nice order. Owner left the city, and will sell at cost.

BROOKE, MONCURE & CARTER,
Eighth and Franklin Streets.

\$5,000

Very attractive dwelling, Lee District, well worth the money; owner leaving city and hence has reduced price.

E. A. CATLIN & CO.,
16 N. Eighth Street.

Results

Permanent and lasting are only achievable when entire satisfaction is given in each and every branch of one's business.

Neither COOK or PEARY may have reached the POLE, but we have attained the GOAL. Therefore it is to your best interest to take advantage of such experience and secure the lasting benefits which means so much to you in a full measure of satisfactory and profitable results by placing your business in charge of

EDWARD S. ROSE COMPANY,
Real Estate Dealers in All
Its Branches.
Offices, No. 11 N. Eleventh Street,
Richmond, Va.

Furnished Home

We offer excellent West Franklin Street Residence, beautifully furnished and at moderate rent.

ELAM & FUNSTEN.

\$4,250 Look at this! Seven-Room Brick on North Cherry Street; a cozy home, in a most desirable neighborhood. Act quick.

LATHAM & RUFFIN.

Highland Park

Several very attractive homes on large lots at this beautiful suburb. Very easy terms.

CHAPIN & HUME.

\$22.50 Per Foot

For desirable lot, Hanover Avenue. Easy terms.

W. B. PURCELL, JR., CO.,
100 N. Eighth Street.

FOR SALE BY
GREEN & REDD

Real Estate Notes secured by First Mortgage on Richmond City Property bearing good old 6 per cent.

\$200	\$650	\$1,000	\$3,000
250	900	3,000	5,000
400	700	1,250	3,500
700	950	2,000	4,500
500	800	2,500	3,000
350	750	2,250	4,000
600	900	3,750	5,000
450	850	2,500	4,500
550	950	3,000	5,000
300	800	3,500	4,750

"THE PLATEAU"

Most wonderfully beautiful and grandly located. Wide streets and avenues with rows of stately trees both sides, elegant homes, fine lawns, sewerage, sidewalks, school, churches, stores, pure water and air, electric lights, good trolley service and only a few minutes from your business.

Opportunity is knocking at your door now. Will you take advantage of it? Do not hesitate to purchase two or more of these beautiful homesites. They are rich with the certainty of future profits; better than government bonds and just as sure.

HIGHLAND PARK

Will soon have electric lights, the contract having been given Monday, October 3, 1910. You realize what this means to this glorious suburb and its future values.

TO CELEBRATE

We will sell a few of the remaining lots in "The Plateau" at the old prices and terms. Sales days: Monday, Oct. 10th; Tuesday, Oct. 11th; Wednesday, Oct. 12th; Thursday, Oct. 13th. First come, first served. After which the prices will be advanced.

Four days to show this beautiful property and prove to Richmonders that all we might say in favor of this great suburb could not do it justice. You must see it to fully appreciate its greatness for homesites.

Experience has proved that when one is buying real estate, it is a mighty profitable investment to buy it where the property is appreciating in value. "The Plateau," with its fine homes, will be one of the show places of Richmond. No part of this great and growing city could be more elegantly located, and it will soon be taken up by Richmonders on account of its accessibility to the city and its great desirability as a location for a home.

READ CAREFULLY

Don't be selfish and think only of yourself. The little wife and children should come first, and if it is left to her to decide if you shall continue to pile up rent receipts or own a home of your own, giving the children the out-of-door enjoyments they should have, it is a foregone conclusion the near future will see you strutting around with the smile that will not come off and at peace with the world, because you are your own landlord, owning a home in this grand addition, where everything to make life worth the living is to be had.

REMEMBER

The man or woman who spend all their income spend more than they make, because they are also spending their youth and health.

DON'T

Be a spendthrift. Don't waste your earnings each month. Don't be too extravagant. Learn the lesson of thrift by investing in real estate (the basis of all security). It will soon amount to something far more than you anticipate and in less time. "The Plateau" for investment.

REMEMBER

Four things that never return—the spoken word, the sped arrow, the past life and neglected opportunity ("The Plateau" your opportunity).

MOTHERS

You are always thinking of the children. Their health comes first. The doctor orders them to the country, where they can have plenty of pure air and water, shade trees and lawn to run and play on. If you will buy, build and live in "The Plateau" (this property having all conveniences, together with what the doctor orders), you will easily save the price of lots in a short time in doctor's bills. We are closing out these lots rapidly. Don't wait too long before deciding. Come to-day and bring the family. Make arrangements for two or more of these homesites before they are all sold. You will never regret it. All cars transfer at Broad and Seventh Streets to Highland Park car, which passes this wonderful property. Ask conductor to let you off at Victor Street.

Salesman on ground daily, 2 to 6 P. M.

HIGHLAND PARK REALTY CORPORATION,

Phone, Madison 5313.

403 American National Bank Building, 10th and Main Streets.

J. W. McCOMB, Manager.

Real Estate for Rent.

Chas. A. Rose Co.

Rent List

Rooms.	Rooms.
1123 West Franklin	12
705 West Grace	22
1305 Grove Avenue	20
1302 Grove Avenue	7
2202 Stuart Avenue	9
202 East Main	14
403 West Main	8
21 South Beech	11
6 South First	6
8 South First	8
510 North Eleventh	8
2113 Floyd Avenue	7
3205 West Cary	7
706 Barton Avenue, Barton Heights.	
703 North Avenue, Barton Heights.	
716 Fendall Ave., Brookland Park.	

STORIES.
923 E. Main (corner Tenth and Main).
102 N. Eighth, store and flats.
709 W. Broad, store and flats.
1439 W. Broad, store and flats.
2800-2802 W. Broad, corner stores.
104-106 N. Seventh, stores and flats.
Phone Madison 1560 for Rent List.

Real Estate for Rent.

McVeigh & Glinn

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1123 West Franklin	12
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Phone Madison 1560 for Rent List.

For Rent Specials

FLATS.	HOUSES.
1214 Park Avenue	317 West Clay
207 East Franklin	510 North Tenth
	518 West Clay
	618 North Tenth
	307 East Leigh
	1215 North Twenty-second
	625 North Twenty-seventh
	J. D. CARNEAL & SON, 6 N. Eleventh Street.

FOR RENT.

110 E. Main Street, 10 rooms.
9 S. Second Street, 10 rooms.
8 N. Meadow Street, 7 rooms.
302 E. Grace Street, 12 rooms.
317 E. Franklin Street, 12 rooms.
N. W. BOWE & SON.

Real Estate for Rent.

FOR RENT.
Modern Brick Dwelling, 1507 West Main Street, six rooms; just painted and in good repair.
JOHN T. GODDIN & CO.

FOR RENT.
New Church Hill Flats
423 N. Thirty-third Street, 3 rooms, modern, within one block of school, church, car and park.
J. D. CARNEAL & SON,
6 N. Eleventh Street.

NEW RENT LIST
Just from the printer; full and complete. Call for one.
ELAM & FUNSTEN.

Madison 1962.

Real Estate for Rent.

FOR RENT.
\$360 per an.—No. 118 N. Seventh Street.
300 per an.—No. 325 W. Main Street.
E. A. CATLIN & CO.,
16 N. Eighth Street.

FOR RENT.
APARTMENTS
303 West Grace Street.
1491 Hanover Street.
2256 Monument Avenue.
1129 West Franklin Street.
N. W. BOWE & SON.

Real Estate for Rent.

FOR RENT.
Three-Story Detached Brick Dwelling, 906 East Leigh Street, 12 rooms, all modern improvements, recently put in nice repair.
JOHN T. GODDIN & CO.

TO LET.
The below mentioned dwellings are ready for occupants, namely:
No. 311 West Cary Street.
915 W. Main Street, in flats if desired.
16 S. Adams Street.
9 S. Second Street.
102 E. Main Street.
EDWARD S. ROSE CO.,
Real Estate and Loans,
No. 11 N. Eleventh Street.

RENT
SPECIALS
303 N. Meadow Street, 6 rooms, bath, good condition and cheap rent.
1315 W. Clay Street, 6 rooms.
105 N. Fourth Street, flat 7 rooms, bath.
BLANTON & CO.

Westhampton Heights

Lots on Easy Terms--\$10 Cash and
\$5 per Month--No Interest--No Taxes

The place where living is really ideal; the place where values are steadily increasing. Surrounded by desirable things only. Wise restrictions; streets and sidewalks of individuality; homes of beauty.

Near the New Country Club; Near the New Richmond College Site

The prices are low and will soon be higher. See us for a satisfactory purchase.

For full information fill out this coupon and mail to the Company:
Name _____
Address _____

Westhampton Heights Co., Inc.

E. H. Lipscomb, Secy. and Treas.

Phone Monroe 2648

Room 1105 Mutual Bldg.